The objectives of the conference are to:

i) Strengthen the WHO Global Network of Age-friendly Cities by:

• securing the attendance of a broad range of senior managers from municipal authorities across the world, including those not yet involved with the WHO Global Network of Age-friendly Cities

• creating meaningful opportunities for participants to meet and forge working relationships with people from other age-friendly cities initiatives

• agreeing the principles, priorities and modus operandi of the WHO Global Network of Age-friendly Cities

ii) Advance thinking and approaches on how to make cities more age-friendly by:

• providing useful presentations, case-studies, guidelines and other materials from leading-edge thinkers and leaders of successful initiatives

• considering models of how to address commonly shared challenges on the specific elements of the WHO Age-friendly approach (e.g. transport) and on implementing Age-friendly Cities programmes (e.g. formal recognition, accreditation, benchmarking)

• securing mayoral ‘sign up’ to a Dublin Declaration setting out the Principles of Age-friendly Cities

CONFERENCE PROGRAMME

The conference programme is built around three main themes: Social and Cultural Connectivity, Built Environment and Building Momentum for the WHO Global Age-friendly Cities initiative. It consists of plenary and concurrent workshop sessions. Each plenary session addresses one of the main themes. Each set of workshops focuses on various aspects of each of the three themes. This is to facilitate delegates who may wish to ‘track’ in a concentrated way one of the main themes of the conference through their participation in the concurrent workshops.
## 1st International Conference on Age-Friendly Cities

### Draft Programme - Wednesday, 28th September 2011

<table>
<thead>
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<th><strong>TIME</strong></th>
<th><strong>DESCRIPTION</strong></th>
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<tbody>
<tr>
<td>0930 - 1015</td>
<td>REGISTRATION</td>
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<tr>
<td></td>
<td>GLOBAL VILLAGE EXHIBITION OPENS</td>
<td>PRESENTATIONS BY VARIOUS CITIES OF THEIR AGE-FRIENDLY INITIATIVES IN AN INFORMAL ‘MARKETPLACE’ ENVIRONMENT</td>
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<td>TEA/COFFEE</td>
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<tr>
<td>1015 - 1045</td>
<td>OPENING SESSION</td>
<td>OFFICIAL OPENING</td>
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<td>WELCOME ADDRESS</td>
<td>John Beard, Director Department of Ageing and Life Course &amp; Director Department of Gender, Women and Health, World Health Organisation (WHO)</td>
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<td>1045 - 1230</td>
<td>OPENING KEYNOTE SPEECHES</td>
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<td>‘Transforming a City: the experience of Medellin, Colombia’</td>
<td>Federico Gutierrez, former President of the Council, Medellin, Colombia</td>
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<td>‘Sustainable Transformation – linking sustainability and age-friendliness’</td>
<td>Gary Lawrence, Vice President, Chief Sustainability Officer, AECOM, New York.</td>
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<td>‘Leadership and the challenge of developing age-friendly cities’</td>
<td>Ambassador James A Joseph, Professor of the Practice of Public Policy, Duke University, North Carolina and former US Ambassador to S. Africa</td>
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<td></td>
<td>ROUND TABLE DISCUSSIONS</td>
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<tr>
<td>1230 - 1330</td>
<td>LUNCH</td>
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<tr>
<td>1330 - 1415</td>
<td>OPENING CEREMONY: GLOBAL VILLAGE EXHIBITION</td>
<td>PRESENTATIONS BY VARIOUS CITIES CONTINUE</td>
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<tr>
<td>1415 - 1530</td>
<td>PLENARY SESSION 1: SOCIAL AND CULTURAL CONNECTIVITY</td>
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<td>‘Strengthening social and cultural connectivity within communities’</td>
<td>Chris Phillipson, Professor of Applied Social Studies and Social Gerontology at the University of Keele, UK.</td>
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<td>‘Place and identity: fostering engagement and a sense of belonging’</td>
<td>Sheila Peace, Professor of Social Gerontology within the Faculty of Health and Social Care, The Open University, UK.</td>
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</tbody>
</table>
**1530 - 1600**

**BREAK**

**TEA/COFFEE**

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**1600 - 1730**

4 **CONCURRENT WORKSHOP SESSIONS**

**CONCURRENT WORKSHOP SESSION 1: BUILDING THE LEADERSHIP ROLE OF OLDER PEOPLE**
- Involving older people in decision making
- Valuing older people
- Developing inclusive communities
- New social roles for older people in the 21st century

**SPEAKERS**

**Penny Vera-Sanso**, Programme Director, Anthropology, Assistant Programme Director, Development Studies, Birkbeck College University of London

**Maureen Gaffney**, Adjunct Professor of Psychology and Society, University College Dublin

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**CONCURRENT WORKSHOP SESSION 2: STRENGTHENING FACE TO FACE SOCIAL CONNECTIONS**
- Solutions to loneliness and isolation
- Meeting information and communication needs

**SPEAKERS**

**Jenny Gierveld**, Prof em. Faculty of Social Sciences, VU University Amsterdam. Member of the Royal Netherlands Academy of Arts and Sciences. Honorary Fellow Nederlands Interdisciplinair Demografisch Instituut (NIDI)

**Tom Scharf**, Professor of Social Gerontology and Director of the Irish Centre for Social Gerontology, NUI Galway

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**CONCURRENT WORKSHOP SESSION 3: ACCESS, MOBILITY AND TRANSPORT**
- Transport as a solution to marginalisation
- The business community as a change agent
- Learning from successful and innovative initiatives

**SPEAKERS**

**Katherine Freund**, President and Executive Director at ITN America

Second speaker from (tbc)

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**CONCURRENT WORKSHOP SESSION 4: RURAL AND REMOTE COMMUNITIES**
- Challenges and benefits
- Innovative developments and solutions

**SPEAKERS**

**Prof Nana Apt**, Dean, Academic Affairs Ashesi, University College, Accra, Ghana.

Second speaker (tbc)

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**1930 - 2130**

**Dublin Declaration Signing Ceremony and Welcome Networking Reception**
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<th>TIME</th>
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<tr>
<td>09.00-10.15</td>
<td><strong>PLENARY SESSION 2: BUILT ENVIRONMENT</strong></td>
<td><strong>Charles Landry</strong>, author and internationally recognised thinker and consultant on transforming cities and an international authority on creativity and the future of cities.</td>
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<td>‘Shaping our cities creatively: promoting an age-friendly agenda’</td>
<td><strong>Michael Mehaffy</strong>, noted researcher, author and consultant on cities, currently based at Arizona State University in Tempe, where he teaches at the Global Institute of Sustainability.</td>
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<td>‘What makes cities work for all of us as we age?’</td>
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<td><strong>ROUND TABLE DISCUSSIONS</strong></td>
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<tr>
<td>10.15 - 11.15</td>
<td><strong>BREAK</strong></td>
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<td><strong>GLOBAL VILLAGE EXHIBITION</strong></td>
<td><strong>PRESENTATIONS BY VARIOUS CITIES CONTINUE</strong></td>
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<td>11.15 - 12.45</td>
<td><strong>4 CONCURRENT WORKSHOP SESSIONS</strong></td>
<td><strong>SPEAKERS</strong></td>
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<td><strong>CONCURRENT WORKSHOP SESSION 1: PUBLIC SPACES</strong></td>
<td><strong>Takiko Okamoto</strong>, Professor at the Faculty of Sociology and Social Work, Meiji Gakuin University, Japan</td>
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<td>• Reclaiming public spaces</td>
<td><strong>Jeff Risom</strong>, Associate Gehl Architects, Urban Quality Consultants, Copenhagen, Denmark.</td>
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<td>• Safety and security</td>
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<td><strong>CONCURRENT WORKSHOP SESSION 2: IMPLEMENTATION TOOLS AND TECHNIQUES</strong></td>
<td><strong>Louise Plouffe</strong>, Division of Aging and Seniors, Public Health Agency of Canada</td>
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<td>• Developing an age-friendly Balanced Scorecard; other monitoring and</td>
<td><strong>Suzanne Garon</strong>, Professeure titulaire, Département de service social, Université de Sherbrooke, Québec, Canada</td>
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<td>evaluation tools</td>
<td><strong>Manfred Huber</strong>, Coordinator for Healthy Ageing, Disability and Long-term Care, WHO Regional Office for Europe</td>
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<td>• Developing a Recognition Scheme</td>
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<td>• Developing indicators</td>
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</table>
**CONCURRENT WORKSHOP SESSION 4: HARNESING TECHNOLOGY**

- ICT, ageing, health and the environment
- Roadmaps and future directions

Peter Wintlev-Jensen, Head of Sector in the European Commission DG Information Society responsible for development of policy and research strategy related to Information and Communication Technologies and Demographic Ageing.

Alan Walker, Director of FUTURAGE, the European Research Area in Ageing and The UK New Dynamics of Ageing Programme, also Professor of Social Policy and Social Gerontology at the University of Sheffield, UK.

Ben Knapp, BRAID Project Coordinator, Sonic Arts Research Centre, Queens University, Belfast, Northern Ireland

Michelle Tinsley, Embedded & Communications General Manager, Intel Corporation – Embedded Computing Division (ECD), Arizona, USA

Elizabeth Mestheneos, Director of IFA, and former Chair of AGE Platform Europe.

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12.45 - 13.45 **LUNCH**

13.45 - 14.15 **GLOBAL VILLAGE EXHIBITION**

PRESENTATIONS BY VARIOUS CITIES CONTINUE

14.15 - 15.30 **PLENARY SESSION 3: BUILDING MOMENTUM FOR THE WHO GLOBAL NETWORK**

‘Developing an age-friendly city’

Ruth Finkelstein, Vice President for Health Policy at New York Academy of Medicine.

‘Developing a national network of age-friendly cities: approaches, challenges and solutions’

Kathryn Jarrett-Ekholm, Director, Division of Aging and Seniors, Public Health Agency of Canada
### 4 CONCURRENT WORKSHOP SESSIONS

**CONCURRENT WORKSHOP SESSION 1: BUILDING AN AGE-FRIENDLY CITY INITIATIVE**  
- Building multi-stakeholder alliances and embedding for sustainability  
- Building with a bottom-up approach

**CONCURRENT WORKSHOP SESSION 2: BUILDING A NATIONAL PROGRAMME**  
- Drivers, processes, structures and communications  
- Crucial enablers

**CONCURRENT WORKSHOP SESSION 3: AGE-FRIENDLY HOUSING AND THE BUILT ENVIRONMENT**  
- Creating age-friendly housing and neighbourhoods  
- Designing for older people in the developing world

**CONCURRENT WORKSHOP SESSION 4: BUILDING AGE-FRIENDLY INITIATIVES IN DEVELOPING AND DEVELOPED COUNTRIES**  
- The challenges particular to developing and developed countries

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**SPEAKERS**

**Anne Connolly**, Director The Ageing Well Network, Ireland

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**Paul McGarry**, Senior Strategy Manager, Valuing Older People, Manchester, UK.

**Teresa Almeida Pinto**, Association VIDA, Intergenerational Valorisation and Active Development, Portugal

**Bozidar Voljc**, Head of Health Gerontology, Anton Trstenjak Institute for Gerontology and Intergenerational Relations, Slovenia and Member and Vice-chair of Health Expert Group at AGE Platform Europe.


**Conor Skehan**, Dublin Institute of Technology, School of Spatial Planning

**Mathew Cherian**, CEO HelpAge India

**The Honourable Marguerite Blais**, Minister responsible for Seniors, Québec, Canada

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*Notes on the Programme*:

- 'Developing a national network of age friendly counties: a non-city based approach'
- Second speaker (tbc)
### DESCRIPTION

**TIME**

**08.30 - 09.30**

GLOBAL VILLAGE EXHIBITION

PRESENTATIONS BY VARIOUS CITIES CONTINUE

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**09.30 - 10.45**

PLENARY SESSION 4: BRINGING THE LEARNING BACK HOME

‘Building an International community of practice: learning from others’

Etienne Wenger, educational theorist and practitioner, expert in the theory of ‘communities of practice’

‘Developing agreed key indicators and exploring how to enable benchmarking across cities.’

Jacob Kumaresan, Director of WHO Kobe Centre, Japan

ROUND TABLE DISCUSSIONS

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**10.45 - 11.15**

BREAK

TEA/COFFEE

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**11.15 - 12.15**

CONCURRENT SESSIONS

Delegates will meet initially in country/regional groups to discuss future developments in their own countries and the future of the Network.

They will also have the option to then ‘mix’ with other country/regional groups or topic based groups to explore the potential for further international collaboration.

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**12.15 - 13.00**

PANEL DISCUSSION AND CONFERENCE CLOSE

Panel members (tbc)

Closing Speaker (tbc)

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**13.00 - 14.00**

LUNCH

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**14.00 - 20.00**

VISIT TO AGE-FRIENDLY COUNTY INITIATIVE

DELEGATES WILL HAVE AN OPPORTUNITY TO VISIT AN AGE-FRIENDLY COUNTY SITE, IN EITHER COUNTY LOUTH, COUNTY KILKENNY OR COUNTY KILDARE

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**GREYSTOCK FESTIVAL, KILKENNY**

**FRIDAY 30TH SEPTEMBER – SUNDAY 2ND OCTOBER 2011**

DELEGATES WILL HAVE AN OPPORTUNITY TO EXTEND THEIR STAY AND PARTICIPATE IN THE 1ST GLOBAL FESTIVAL CELEBRATING AGEING.